

Why you should get OnCourse®?

Sustainability of golf, through golf!

What is OnCourse®?

OnCourse® is a powerful platform of ideas, guidance, tools and reporting, supporting sustainability while also delivering business benefits from cost-savings to marketing value and integrated with relevant regional guidance and tools. Think of OnCourse® as a precursor to being GEO Certified® (Golf's most comprehensive and widely regarded sustainability distinction.)

OnCourse® is a web app that allows you to discover, improve and promote your practices around nature, resource-efficiency and community value. For example, did you know by using OnCourse® the home of golf, St Andrews accomplished a 25% reduction in water use on a greens cycle and a 20% reduction for the fairways?

The OnCourse® app supports you to assess and record your practices and securely store your key data to track and analyse your performance. You can also create case studies quickly and efficiently of the awesome sustainability initiatives your club completes. It even provides you with a sustainability report you can share with your community, members and potential future funders and partners.

Why should you be on it?

Golf can make a real difference to the New Zealand landscape through protecting and fostering biodiversity and natural landscapes, generating positive social and economic value and using natural resources responsibly. There are many challenges to maintaining a positive environmental profile and while golf already provides some positive outcomes, there is a great opportunity to do more. The New Zealand golfing community is well positioned to contribute to welfare of our communities and the beautiful environment that we are all so proud of.

By being OnCourse® and working towards being GEO Certified® you will:

- ¶ Identify priorities for improving performance
- ¶ Bring a new era of transparency to the sport
- ¶ Earn confidence from public and government groups
- ¶ Implement cost saving initiatives
- ¶ Improve golf's image at local and global levels
- ¶ Become an inspirational, community-engaged and high-profile champion of sustainability

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-Spencer Cooper, Superintendent Remuera Golf Club

Who is leading the way?

New Zealand currently has 19 courses on OnCourse® with 5 of these clubs being GEO Certified®. From Takapuna Golf Club, Awhitu and Waiuku Golf Club to Tara Iti and Royal Wellington, a wide range of clubs across the county are showing their commitment to sustainability. Join us on our journey to a sustainability golfing future by checking out on course at: <https://sustainable.golf/vision>

Or contact your Regional Support Manager for more information.

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The OnCourse® program and GEO certification is a massive opportunity for each golf course and our industry to show to its communities that we care about them and that we take the environmental challenges we all face seriously. Managers who sign up to these programs are joining a huge movement for positive enhancement and change which will greatly aid the entire industry to show that golf is a necessary, healthy and sustainable sport. Through our experience we have found that it is a fun and interesting program to follow, it is also extremely rewarding, and we have been able to save many thousands of dollars per year in our daily operations by finding many efficiencies and better ways to manage our business. Your members and community will be proud of you for taking sustainability seriously."

-Spencer Cooper, superintendent Remuera Golf Club

