

The answers are out there, we need your help to find them.

CASE STUDY

AUGUST 2019



Introduction

To make this concept work we will need your input, NZ Golf now has in excess of 100 case studies covering a wide variety of topics available, from feedback we know that these are being read and used across New Zealand and the world, from those involved in golf

and also other sports. Those who make the effort to read these are recognised as change makers and influencers. We want to hear directly from you.



Your chance to help

Here is your opportunity to directly share your knowledge and actions and help influence change across sporting sectors both nationally and internationally. The challenges to Sport are many and not just defined by geographic or sport specific boundaries, we are constantly made aware of initiatives growing and changing the wider sporting landscape in a positive manner. Some of these initiatives are small in stature but big in response.

To start the sharing philosophy we will give a number of case study scenarios and to rely on you the reader to share your ideas, actions and results. These may be as small as sending a single paragraph or up to a detailed expose. We will then collaborate them into a case study outlining your ideas, actions and results and share this through the case study portal. You don't have to be involved in Golf, you don't have to be in New Zealand and you may not even be involved in sport but your ideas, actions and results will be shared. These scenarios are generic by intent to cover as many different situations as possible, please feel free to adapt the scenario to your example and start typing.

Scenario 1: New Member



A new member has just joined your club/organisation, they are new to the area and only recently become involved in your sport/organisation. They are part of a family unit with 2 adults and 2 children aged 7 and 10.

What do you do for them?

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Scenario 2: Community Engagement



Your club has been in the local community for many years and has always relied on the community to come to you, you are the only club in the area for your sport and have taken this for granted for some time. Things have changed in your community and your sport is showing a decline in activity, both membership and casual play.

What are you doing to engage with your community?

Conclusion

The answers are out there, it would be a great help to others to share what you are doing. It is up to you how you respond, you may have an idea that hasn't been implemented yet which someone out there may take up and run with. You may have implemented a plan that didn't quite work but with a slight change became effective or you have an effective programme running that is achieving results. As mentioned it can be a simple paragraph or an expose.

They can be anonymous but it would be great to acknowledge who you are where you are from and what sport/organisation you are with. As they say it's made round to go round. Let's get the information sharing rolling.

To get involved email mark@nzgolf.org.nz we will take it from there. And thanks.

