



NEW ZEALAND
golf
**CONFERENCE
SERIES 2016**

**Boulcott's Farm
Heritage Golf Club**

Friday 30 September
3 Military Road, Wellington

TIME	SESSION
12:00pm - 12:30pm	Light Lunch
12:30pm - 1:00pm	District Association Update
1:00pm - 2:00pm	Marketing your club - LOVE Golf, Casual Golf, Get on the Green
2:00pm - 3:30pm	Using insights to drive club growth - What we know about members and casuals and how you can use it.
3:30pm - 4:00pm	Afternoon Tea
4:00pm - 5:30pm	New Zealand Golf Club Support Initiatives - What's available now and what's coming.
5:30pm	Casual catch up

Meet with key New Zealand Golf and Wellington Golf staff to learn about current and future initiatives to grow and support your club.

Who should attend?

Club Managers and staff, Club Professionals, Board Members and Volunteers.



**We look
forward
to seeing
you!**

