

SECTION 6 – SPORT DEVELOPMENT

TABLE OF CONTENTS

		Page
PART I	SPORT DEVELOPMENT OVERVIEW	6-1
	Areas of Responsibility	6-1
	Golf Specific Services	6-1
PART II	JUNIOR GOLF	6-1
	New Zealand Junior Golf	6-1
	Junior School Programmes	6-1
	Other Programmes	6-1
	Club Programmes	6-2
PART III	HIGH PERFORMANCE	6-2
	Performance Phase	6-2
	Coaching	6-3
	Support	6-3
PART IV	COACH DEVELOPMENT PROGRAMME	6-4
	Volunteers to High Performance Coaches	6-4



PART I – SPORT DEVELOPMENT OVERVIEW

1. AREAS OF RESPONSIBILITY

The areas of responsibility which come under the umbrella of Sport Development are:

- Golf specific services to Clubs and Associations
- Junior Development
- High Performance
- Coach Development
- National tournaments (see 'Tournaments and Events' Section)
- Handicapping and Course Rating (see 'Handicap System and Course Rating' Section)
- Rules Official Pathway (see 'Rules Officials' Section)

2. GOLF SPECIFIC SERVICES

The Sport Development area assists Clubs, Club Managers, District Associations and individuals with general or specific enquiries, many of which are generated from the website, together with overseeing the production of the Golf Club Manual.

PART II – JUNIOR GOLF

1. NEW ZEALAND JUNIOR GOLF

New Zealand Junior Golf is a division of New Zealand Golf committed to promoting and supporting junior golf for girls and boys in New Zealand. Prior to 2006 New Zealand Junior Golf was known as the New Zealand Golf Foundation, which was established in 1987 with the goal of providing opportunities for all young New Zealanders to play golf. Sir Bob Charles is the Patron of New Zealand Junior Golf.

New Zealand Junior Golf provides funding, programmes and training for junior development to District Golf Associations around the country. The Associations employ Golf Development Managers (GDMs) to deliver programmes and develop, promote and support junior golf in their districts.

2. JUNIOR SCHOOL PROGRAMMES

KiwiGolf

KiwiGolf gives young children (Year 5 & 6) the opportunity to experience the fun and challenge of golf. The three session KiwiGolf programme provides children the opportunity to learn the concept of golf and to experience playing a few holes of golf at their local golf club.

In2Golf

Golf Development Managers deliver a five week programme to intermediate schools. The programme, which is run at schools and at local golf clubs, is designed to teach participants the basics of the golf swing and enjoy some games.

Golf Linx

Golf Development Managers deliver a five week programme to secondary schools. The programme, which is run at a local golf club, is a fun programme for students interested in giving golf a go and covers the fundamentals of the game.

Golf Fun Days

Golf Fun Days are encouraged to be run at the golf club for local schools. The Golf Fun Days work best as a follow-up to a NZ Junior Golf School programme, but this isn't a pre-requisite. The Golf Fun Day gives students an opportunity to play golf and the golf club an opportunity to promote their junior programme. The success of Golf Fun Days and all Junior School programmes is measured by establishing a strong school/club link. District GDMs will assist golf clubs in promoting and running a Golf Fun Day.

3. OTHER PROGRAMMES

Get In 2 Golf

Golf Clubs around the country are encouraged to hold a "Get In 2 Golf" day at the start of the junior season (October/ November) to encourage membership at their club over the summer season. The day involves fun games and activities that introduce the young to the game of golf and where they have an opportunity to play a few holes of golf supervised by an adult. Integral to the success of "Get In 2 Golf" days is the promotion of golf at your club to be affordable and accessible where junior membership and equipment packages are available as well as family membership offers.

Junior Tiger

The Junior Tiger concept was created in 2009 to promote golf to young Kiwis as a fun and attractive sport to play. Junior Tiger 9 hole qualifying events are held around March each year at golf clubs around the country for children 14 years of age and under. The winning boy and girl from all age categories win a trip to the national final where they compete to be

the nation's next "Junior Tiger" and have the opportunity to play in the Callaway World Junior Golf Championships later in the year.

Junior Tournaments

New Zealand Junior Golf runs the New Zealand National Secondary Schools Golf Championship and the New Zealand U19 Championships every year. Golf Development Managers also run tournaments for juniors and schools in districts around the country.

Sir Bob Charles Golf Scholarships

New Zealand Junior Golf administers these annual scholarships which provide financial support to talented young golfers who are aiming to gain an education whilst developing their golfing skills. Applications, which can be obtained from New Zealand Golf, are available from around October each year, with a closing date end of December, where the successful applicant is announced at the annual NZ Golf Awards.

4. CLUB PROGRAMMES

Junior Plus

The Junior Plus programme, developed by the New Zealand Junior Golf Foundation and continuing under New Zealand Junior Golf, provides a national standard of excellence for junior golf programmes. Developed to meet the needs of juniors and designed to help golf clubs develop quality junior golf programmes, Junior Plus enables clubs to provide a welcome environment for young people and a structured junior programme based on quality coaching.

The programme provides a structured, seasonal coaching programme that allocates juniors into small groups with their own coach who has been trained in the New Zealand Junior Golf, Coach Education programme.

Information on the Junior Plus programme may be obtained from your district GDM.

Coach Education

Golf Development managers deliver the Gateway Coach Education courses to train volunteer coaches in the Junior Plus coaching programme. These coaches then provide coaching to juniors at their club.

MISSION STATEMENT

'Golf the game for life'

To provide opportunities for all young New Zealanders to experience a life long involvement in golf.

PART III – HIGH PERFORMANCE

1. 'PERFORMANCE PHASE'

The objective of the High Performance Plan is to create and manage a world class talent development programme that ultimately prepares young talent for the rigors of professional golf.

District Association Academies

Fourteen districts run their own academy programmes to facilitate talent development within their regions.

Regional Talent Development Squads

Promising athletes aged in the 15-17 year age group are brought together in a Regional Camp environment twice per year for comprehensive skill based and educational training. These 30 players are introduced to a range of skills to assist them on and off the course and are also engaged in their own District Academy programmes.

Srixon Development Squad

The best of the young emerging talent in New Zealand are selected for further development, refinement and monitoring through this squad where they are provided with coaching assistance, consumables, club fitting and access to hardware, international tournament opportunity, two comprehensive training camps designed to test and enhance their skills plus ongoing guidance and education relating to their progression in the amateur ranks.

Srixon Academy

These players are deemed most likely to have success on the world stage and their selection is primarily performance based. These players have a comprehensive individualised programme based on world class practice models.

The goals of the Srixon Academy are:

- To identify and develop talented athletes at an early age
- To provide a tailored development programme to ensure that each athlete can reach their potential
- To identify proven technology and techniques to assist the development of coaching skills in New Zealand so we are leaders in the field.

Srixon Academy Programme

The Srixon Academy programme covers a twelve month period and is focused on young developing players who have displayed potential to represent New Zealand at junior or senior levels. Selection to the programme is based on both potential and performance, with the latter given greater emphasis in elite player selection. Individual programmes are created for each player with a holistic approach taken with respect to personal development. Players are provided Coaching and Sport Science Support in addition to an agreed Tournament Assistance schedule and the opportunity to compete internationally.

Key Stakeholders

- Selected athletes
- New Zealand Golf High Performance Manager
- New Zealand Golf High Performance sub committee and National selectors
- Primary coaches
- High Performance specialist coaches
- Specialist Sport Science Providers

Key International Teams Events

- World Amateur Team Championships (Eisenhower Trophy and Espirito Santos)
- Asia Pacific Teams Championship (Nomura Cup)
- Queen Sirikit Cup
- Six Nations Cup
- Astor Trophy
- Southern Cross Cup
- Trans Tasman Cup

International Representation

- International events used to develop players in the performance phase
- Best possible result – best performing individuals selected
- International experience – extension of personal development programme
- Preparation for a specific event in the future

Transition to Professionalism

The elite programme within the performance phase provides athletes with all the tools to make a smooth, successful transition to self sufficiency in turning professional. In the public eye the success of golf in New Zealand is based on professional results as much, or more, than amateur performances.

New Zealand Golf and key stakeholders can take athletes 80-90% of their potential with specialist support required for the finishing process.

Individuals Outside the Srixon Academy

The best performing players, who meet selection criteria, and not necessarily a member of the Srixon Academy, are available to be selected to represent New Zealand. Athletes contesting international selection will be considered for international tournament support.

The extensive tournament calendar provides a wide range of elite events giving athletes the opportunity to excel.

2. COACHING

A team of six performance coaches is available to work with the Academy athletes and provide an overview of support for their personal coaches. The coaches attend Regional Training Camps throughout the year, providing instruction to athletes and support to their personal coaches. Performance coaches and players' primary coaches work with the High Performance Manager and the Coaching Programmes Manager to develop effective programmes for development and performance of athletes in New Zealand.

3. SUPPORT

Athletes' main area of support is through the NZAS carding system. They have access to sports medicine, physiotherapy, strength and conditioning, nutrition, sports psychology, athlete career education and any other area that is identified during baseline testing that would enhance their performance. In addition to this they receive assistance with tournament travel, equipment and coaching costs.

PART IV – COACH DEVELOPMENT PROGRAMME

1. VOLUNTEERS TO HIGH PERFORMANCE COACHES

The appointment of a Coach Development Manager under the Coach Development Programme is a SPARC funded initiative.

Key Responsibilities

- Follow SPARC'S national coach development philosophy
- Oversee volunteer coach training programmes
- Liaise with NZ PGA Education Officer
- Liaise with 'carded coaches' regarding personal development
- Liaise with the high performance coaches
- Liaise with NZAS over support for 'carded' and high performance coaches
- Arrange coaching scholarships



