

R3 VOLUNTEER CONTRIBUTION 2016.

Volunteers play a vital role in the delivery and administration of golf throughout New Zealand. The R3 project has been designed to support clubs to recruit, retain and recognise their volunteers more effectively allowing this contribution to grow. As part of the R3 project, New Zealand Golf will provide a tangible measure to the volunteer contribution to the golf industry. The purpose of this measure is to create a benchmark allowing comparison year to year. The goal of R3 is to increase this contribution year to year, providing more support for our clubs.



The Measure.

Data collected for 2016 is based on the 2015 Annual Club Survey. There were 109 respondents to this survey. The figures below are based on the information obtained from these clubs. This initial measure is fairly rudimentary, however, as we sharpen the processes for collecting and analysing the required information, the value will become more accurate. This initial measure provides a very basic start point to build from.

The Numbers.

The average club:

- Is supported by 22 volunteers.
- Receives 78 hours of volunteer support per week.
- Receives 4074 hours of volunteer support per year.

Projected industry wide:

An estimated total of 1,588,699 volunteer hours donated per year.

Where to from here:

Each year New Zealand Golf will publish an R3 Volunteer report that will provide greater insights into the level of volunteer contribution across our industry. We will break down the data so that clubs can understand how they compare with other clubs of a similar size. We will also dig in to a dollar value for the contribution to our industry across skilled and unskilled labour. Finally, we will provide an idea of the range of volunteer support across our clubs. The purpose of this information is to provide a benchmark that we can support our clubs to increase.

For any further support with volunteers at your club, please contact the Community Golf Team at NZ Golf.