



NEW ZEALAND  
**golf**  
**CONFERENCE  
SERIES 2016**

## Otago Golf Club

Tuesday 27 September  
125 Balmacewen Road,  
Maori Hill, Dunedin

TIME	SESSION
12:00pm - 12:30pm	Light Lunch
12:30pm - 1:30pm	Marketing your club - LOVE Golf, Casual Golf, Get on the Green
1:30pm - 3:00pm	Using insights to drive club growth - What we know about members and casuals and how you can use it.
3:00pm - 3:30pm	Afternoon Tea
3:30pm - 5:00pm	New Zealand Golf Club Support Initiatives - What's available now and what's coming.
5:00pm	Casual catch up

Meet with key New Zealand Golf and Sport Otago representatives to learn about the current and future initiatives to grow and support your club.

### Who should attend?

Club Managers and staff, Club Professionals, Board Members and Volunteers.



**We look forward to seeing you!**

