



NEW ZEALAND  
**golf**  
**CONFERENCE  
SERIES 2016**

**ASB Northland Sports House**

Friday 7 October  
Kensington Park  
Whangarei 0110

TIME	SESSION
12:00pm - 12:30pm	Light Lunch
12:30pm - 1:00pm	District Association Update
1:00pm - 2:00pm	Marketing your club - LOVE Golf, Casual Golf, Get on the Green
2:00pm - 3:30pm	Using insights to drive club growth - What we know about members and casuals and how you can use it.
3:30pm - 4:00pm	Afternoon Tea
4:00pm - 5:30pm	New Zealand Golf Club Support Initiatives - What's available now and what's coming.
5:30pm	Casual catch up

Meet with New Zealand Golf and Golf Northland staff to learn about current and future initiatives to grow and support your club.

**Who should attend?**

Club Managers and staff, Club Professionals, Board Members and Volunteers.



**We look  
forward  
to seeing  
you!**

