



NEW ZEALAND  
**golf**  
**CONFERENCE  
SERIES 2016**

## Nelson Golf Club

Wednesday 12 October  
38 Bolt Road, Tahunanui,  
Nelson

TIME	SESSION
6:00pm - 7:00pm	Using insights to drive club growth - What we know about members and casuals and how you can use it.
7:00pm - 8:00pm	Marketing your club - LOVE Golf, Casual Golf, Get on the Green
8:00pm - 8:15pm	Break
8:15pm - 9:00pm	New Zealand Golf Club Support Initiatives - What's available now and what's coming.
9:00pm	Casual Catch up

Meet with New Zealand Golf to learn about current and future initiatives to grow and support your club.

### Who should attend?

Club Managers and staff, Club Professionals, Board Members and Volunteers.



**We look forward to seeing you!**

