



NEW ZEALAND
golf
**CONFERENCE
SERIES 2016**

Manawatu Golf Club

Thursday 29 September

19 Centennial Drive,
Hokowhitu, Palmerston North

TIME	SESSION
12:00pm - 12:30pm	Light Lunch
12:30pm - 1:30pm	Marketing your club - LOVE Golf, Casual Golf, Get on the Green
1:30pm - 3:00pm	Using insights to drive club growth - What we know about members and casuals and how you can use it.
3:00pm - 3:30pm	Afternoon Tea
3:30pm - 5:00pm	New Zealand Golf Club Support Initiatives - What's available now and what's coming.
5:00pm	Casual catch up

Meet with key New Zealand Golf staff to learn about current and future initiatives to grow and support your club.

Who should attend?

Club Managers and staff, Club Professionals, Board Members and Volunteers.



We look forward to seeing you!

