



NEW ZEALAND  
**golf**  
**CONFERENCE  
SERIES 2016**

## Russley Golf Club

Wednesday 28 September  
428 Memorial Ave, Burnside,  
Christchurch

TIME	SESSION
12:00pm - 12:30pm	Light Lunch
12:30pm - 1:00pm	Mainland Golf Update
1:00pm - 2:00pm	Marketing your club - LOVE Golf, Casual Golf, Get on the Green
2:00pm - 3:30pm	Using insights to drive club growth - What we know about members and casuals and how you can use it.
3:30pm - 4:00pm	Afternoon Tea
4:00pm - 5:30pm	New Zealand Golf Club Support Initiatives - What's available now and what's coming.
5:30pm	Casual catch up

Meet with key New Zealand Golf and Canterbury Golf staff to learn about the current and future initiatives to grow and support your club.

### Who should attend?

Club Managers and staff, Club Professionals,  
Board Members and Volunteers.



**We look  
forward  
to seeing  
you!**

