



NEW ZEALAND
golf
**CONFERENCE
 SERIES 2016**

Blenheim Golf Club

Tuesday 11 October

Parker Street, Blenheim

TIME	SESSION
6:00pm - 7:00pm	Using insights to drive club growth - What we know about members and casuals and how you can use it.
7:00pm - 8:00pm	Marketing your club - LOVE Golf, Casual Golf, Get on the Green
8:00pm - 8:15pm	Break
8:15pm - 9:00pm	New Zealand Golf Club Support Initiatives - What's available now and what's coming.
9:00pm	Casual Catch up

Meet with New Zealand Golf to learn about current and future initiatives to grow and support your club.

Who should attend?

Club Managers and staff, Club Professionals, Board Members and Volunteers.



We look forward to seeing you!

