



NEW ZEALAND  
**golf**  
**CONFERENCE  
SERIES 2016**

**Blenheim Golf Club**

Tuesday 11 October

Parker Street, Blenheim

| TIME            | SESSION  |
|-----------------|--|
| 6:00pm - 9:00pm | Using insights to drive club growth - What we know about members and casuals and how you can use it. |
| 7:00pm - 8:00pm | Marketing your club - LOVE Golf, Casual Golf, Get on the Green                                       |
| 8:00pm - 8:15pm | Break  |
| 8:15pm - 9:00pm | New Zealand Golf Club Support Initiatives - What's available now and what's coming.                  |
| 9:00pm          | Casual Catch up  |

Meet with New Zealand Golf to learn about current and future initiatives to grow and support your club.

**Who should attend?**

Club Managers and staff, Club Professionals, Board Members and Volunteers.



**We look forward to seeing you!**

