

She
loves
golf.

TARGETING NEW TO GOLF FEMALES

It doesn't always have to be about the 'golf' & more about the social side to catch up with friends & have fun.

Have fun follow up sessions they can continue to attend after.

Of females that do play, it's because of other people. Their partner plays, their dad played, their friends play... make it social!

Buddy girls up with friendly members once they are ready to take on a few holes. It is a good way for them to meet people from the club.

30-60 minutes of hitting, chipping or putting with tips from a pro then hit the clubhouse after for wine, coffee & nibbles.

Close your course from 3pm on Sunday for females to turn up & have a go in a fun social environment.

New females are intimidated at the idea of playing holes & just want to turn up & have a go. After a fun lesson or two they are more interested in programmes & playing a few holes.

Advertise your event through the lovegolf.co.nz, social media, email, & use your existing members to pass on posters to their gym, work etc.

Events involving 6-9 holes attract females who already play, & females who are looking at getting back into golf.